



January 8, 2007
For Immediate Release

Contact: Pamela Azaria

248 594 2788
Pamela@patooties.net

Patooties Summer Jewelry Rocks Wardrobes in 2007

New York, NY – The spring/summer jewelry collection for 2007 from Patooties is anything but



expected. The combination of edgy symbols and glamorous materials make this line irresistible. Designed and made in Israel by Hely's designs and Sea-Smadar Eliasaf, the unique collection of pendants and necklaces are stylish, yet youthful.

Featured from **Hely's Designs** are Swarovski crystals, plated silver, and 24 karat plated gold that offset the rough edges of

dog tags and military cross symbols. Retro love phrases, hearts, and patriotic symbols also stand out among the distinctive pieces.



Sea-Smadar Eliasaf brings femininity to rock star-chic with Hell's angels inspired pieces. Skull and crossbones and angel wings are rugged in weathered metals, but sparkle with Swarovski crystals. Religious symbols such as the fleur-de-lis and Kabbalah crowns are impeccably created using combinations of dark leathers and matted nickel.

Patooties new jewelry line is designed for the bad side of every girl. The eclectic icons and luxurious materials will guarantee complete and flawless summer accessory wardrobes.

Celebrity patrons of Hely's Designs and Sea-Smadar Eliasaf include: Paris Hilton, Donatella Versace, Hilary Duff, Kirstie Alley, Natalie Cole, Sally Field, Leeza Gibbons, and Paula Abdul.



For further information please visit www.patooties.net or e-mail pamela@patooties.net

About Patooties

Delivering the best of Israeli design with a guarantee of quality materials, Patooties satisfies customers with vibrant, urban art jewelry that is high-end, trend-setting and quality conscious.

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